

CHANNEL MEDIA INFORMATION

YOUR IMPACT:

The Channel Media Sponsorship allows companies and organizations to support the event by providing advertising efforts for the event. This sponsorship will cover the costs of the advertising and all media used to spread the word of Riverfest.



SPONSORSHIP BENEFITS:

The Channel Media Sponsorship offers companies and organizations a platform to connect with the Muskingum Valley community by attracting a wide range of customers while creating a memorable experience for our festival-goers. This package includes a marketing plan to promote brand exposure, including the promotion of sponsors in radio advertisements, the Riverfest program, and the MVPD website. This Sponsorship represents an investment with a return of significant brand awareness for \$1,000. As a Channel Media Sponsor, you will be among a group of companies and organizations recognized for their commitment to enriching Muskingum County and the Riverfest experience.



Questions? Contact Michelle Illing at MLILLING@muskingumcounty.org or call 740.455.8237. Visit <https://www.mvparkdistrict.org/Riverfest/> for more information!

