

SANDBAR PRESENTING INFORMATION

YOUR IMPACT:

The Riverfest Sandbar Presenting Sponsorship allows organizations or companies to support the event by providing branded merchandise and activities. This sponsorship will cover the costs of the events that will be happening on both Saturday and Sunday, which is an important aspect of the event.



SPONSORSHIP BENEFITS:

The Riverfest Sandbar Presenting Sponsorship offers companies and organizations a platform to connect with the Muskingum Valley community by attracting a wider range of customers or clients while creating a memorable experience for our festival-goers. This package includes a marketing plan to promote brand exposure, including the promotion of sponsors in radio advertisements, the Riverfest program, the MVPD website, event banners, and tents or activities. This Sponsorship represents an investment with a guaranteed return of significant brand awareness for \$2,000. As a Sandbar Title Sponsor, you will be among a group of companies and organizations recognized for their commitment to enriching Muskingum County and the Riverfest experience.



Questions? Contact Michelle Illing at MLILLING@muskingumcounty.org or call 740.455.8237. Visit <https://www.mvparkdistrict.org/Riverfest/> for more information!

