

WATERSHED TITLE INFORMATION

YOUR IMPACT:

The Watershed Title Sponsorship allows organizations or companies to support Riverfest by providing musical entertainment. This sponsorship will cover the costs of the musical acts and entertainment that plan to perform on Saturday and Sunday at Zane's Landing Park.



SPONSORSHIP BENEFITS:

The Watershed Title Sponsorship offers companies and organizations a platform to connect with the Muskingum Valley community by attracting a wider range of customers or clients while creating a memorable experience for festival-goers. This package includes a marketing plan to strive for maximum brand exposure, including social media promotional posts and tagging throughout the event, promotion of sponsors in radio advertisements, and logos of sponsors will be prominently displayed on billboard advertising leading up to Riverfest. Additionally, sponsors will receive all benefits from lower tiers, meaning sponsor names will be featured in the official Riverfest program and listed on the Muskingum Valley Park District's website, event banners, and tents or activities. This Sponsorship represents an investment with a guaranteed return of significant brand awareness for \$5,000. As a Watershed Title Sponsor, you will be among a select group of companies recognized for their commitment to enriching Muskingum County and the Riverfest experience.



Questions? Contact Michelle Illing at MLILLING@muskingumcounty.org or call 740.455.8237.

Visit <https://www.mvparkdistrict.org/Riverfest/> for more information!

